



Metro Louisville

Capital Improvement Program

Fiscal Year 2003 - 2004

AGENCY: Workforce Investment Board/Kentuckiana Works
PROJECT TITLE: Expansion of Jobs Website
PROJECT NUMBER: 603
SCHEDULED to START: July 2003
SCHEDULED to END: June 2004

PROJECT FUNDING	Funded 2002 - 2003	Funded 2003 - 2004	Projected 2004 - 2005	Projected 2005 - 2006	Projected 2006 - 2007	Projected 2007 - 2008	TOTAL
Capital Reserve		25,000					25,000
Municipal Aid Program							-
County Road Aid Program							-
State							-
Federal: <i>List Below</i>							-
CDBG							-
TEA							-
Other							-
Agency: <i>List Below</i>							-
Program Fees							-
Donations							-
Other							-
TOTAL	-	25,000	-	-	-	-	25,000

PROJECT COST	Funded 2002 - 2003	Funded 2003 - 2004	Projected 2004 - 2005	Projected 2005 - 2006	Projected 2006 - 2007	Projected 2007 - 2008	TOTAL
Property Acquisition							-
Construction							-
Equipment							-
Personnel							-
Professional Services		25,000					25,000
Other							-
TOTAL	-	25,000	-	-	-	-	25,000

Description and Location:

This project will provide funding \$25,000 towards the enhancement of the web-site greaterlouisville.com to create a single point of contact for education and training information regarding the fastest growing jobs in the Greater Louisville region.

Purpose and Justification:

The enhanced web-site will bring together all of the educational and training opportunities available in the Greater Louisville region, helping job seekers find the local educational and training options available for the fastest growing jobs.



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Capital Improvement Program

Fiscal Year 2003 - 2004

AGENCY: Workforce Investment Board/Kentuckiana Works
PROJECT TITLE: "Go Higher" Education Campaign
PROJECT NUMBER: 604
SCHEDULED to START: July 2003
SCHEDULED to END: June 2004

PROJECT FUNDING	Funded 2002 - 2003	Funded 2003 - 2004	Projected 2004 - 2005	Projected 2005 - 2006	Projected 2006 - 2007	Projected 2007 - 2008	TOTAL
Capital Reserve		25,000					25,000
Municipal Aid Program							-
County Road Aid Program							-
State							-
Federal: <i>List Below</i>							-
CDBG							-
TEA							-
Other							-
Agency: <i>List Below</i>							-
Program Fees							-
Donations							-
Other							-
TOTAL	-	25,000	-	-	-	-	25,000

PROJECT COST	Funded 2002 - 2003	Funded 2003 - 2004	Projected 2004 - 2005	Projected 2005 - 2006	Projected 2006 - 2007	Projected 2007 - 2008	TOTAL
Property Acquisition							-
Construction							-
Equipment							-
Personnel							-
Professional Services		25,000					25,000
Other							-
TOTAL	-	25,000	-	-	-	-	25,000

Description and Location:

This project provides \$25,000 towards creating a marketing/public relations campaign designed to raise community awareness about the economic value of increasing all levels of educational training.

Purpose and Justification:

A well-designed public relations campaign to increase community awareness about the economic value of increased educational attainment will result in greater attention to the importance of furthering one's education to attain a higher level of success in the job market.